



Principles of Finance with Excel: Includes CD

By Simon Benninga

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Principles of Finance with Excel is the first textbook that comprehensively integrates Excel into the teaching and practice of finance. This book provides exceptional resources to the instructor and student, combining classroom-tested pedagogy with the full potential of Excel's powerful functions.

In today's business world, computation is done almost wholly in Excel. Excel's ability to combine graphics with computation and perform complex sensitivity analysis with ease provides potent insights into financial problems. Despite this, most finance texts rely heavily on hand-held calculators and ignore Excel. As a result, many students find that after they enter the professional environment, they have to relearn both finance and Excel.

Principles of Finance with Excel is ideal for undergraduate courses in introductory finance or as a reference for finance professionals. A Free In-Text CD for students contains electronic versions of all spreadsheets in the book. A Companion Website -- <http://www.oup.com/us/benninga> -- contains lecture notes, PowerPoint Slides, and a Test Bank for instructors.

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Principles of Finance with Excel: Includes CD By Simon Benninga Bibliography

- Sales Rank: #662012 in Books
- Published on: 2006-01-05
- Original language: English
- Number of items: 1
- Dimensions: 7.60" h x 1.60" w x 9.40" l, 3.64 pounds
- Binding: Hardcover
- 928 pages

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Editorial Review

Review

"You have done an excellent job. I can't find a book with the applications you've included in here and I think it's great. I have an honors degree in Economics from University of Western Ontario and sat the CFA level one exam this year. Both bodies of studies are great but I believe where they lack is in the application dept. The majority of the content that I've looked at so far from your book was covered in level one CFA but the texts never explained applications with Excel which is a huge downfall. I believe your book compliments and fits perfectly into what I've learned in theory."--Rob Lee, Trader

"You have transformed me, an IT person, into someone who now knows QUITE a bit about financial management, and who can now quote, debate and discuss with the best of them! I still cannot thank you enough. I could not have done this without the knowledge imparted by Principles of Finance with Excel."--Zubin Garda, *Deloitte-Touche*

"I am a Finance Division Manager at Allstate and use Excel quite a bit. It has been my experience in hiring over the past five or so years that most students today coming out of school lack skills and knowledge of Excel. Most of what I learned while in graduate school was related to the financial (i.e. banking) industry. Very little related to anything outside of that, nor were there any real life exercises in many of the books that I had. I liked your book because it showed how to use many of the features of Excel."--Charlyn Foust, *Allstate*

"*Principles of Finance with Excel* by Simon Benninga is truly a unique and important new Excel based corporate finance text. Many students contact me after graduation and tell me how their ability to use Excel in financial modeling has opened doors to many interesting career opportunities. However, it is not simply the ability to use Excel that has opened these doors. The key is that *Principles of Finance with Excel* promotes a sound understanding of the principles of value creation and of financial decision making under uncertainty, which allows individuals to make immediate contributions to their firms."--Glen A. Larsen Jr., Finance Department, *Indiana University*

"Finally, a 'Principles of Finance textbook' that uses the tool that our students will 'do finance with' once they graduate. In this book, Dr. Benninga pairs his authoritative treatment of finance with Excel and a thorough study of the finance basics. Excel is used, not as a black box, but rather as an implement to further understanding of the topics. Even a seasoned Finance professional can learn new tricks and gain new insights from this book."--Timo Korkeamaki, Finance Department, *Gonzaga University*

"Microsoft Excel continues to be an absolutely critical piece of the tools and language of applied personal and corporate finance at all levels. Bankers, CFOs, investors, accountants, lawyers, entrepreneurs, and even proactive consumers need to be adept at using this platform. *Principles of Finance with Excel* fills a gaping

hole in the market by applying an effective teaching methodology to financial applications of Excel in a self-contained text."--Alex Gould, Department of Economics, *Stanford University*

"Professor Benninga's *Principles of Finance with Excel* masterfully integrates theory with practice. By working through learning-by-doing examples and practical applications, the reader's knowledge and understanding of both finance and Excel are enhanced. Furthermore, it accomplishes this in an engaging and entertaining manner. This book will be a valuable resource for anyone interested in learning finance. I highly recommend it" --Tom McCurdy, Bonham Chair in International Finance, *University of Toronto*

"In *Principles of Finance with Excel*, Professor Benninga skillfully interweaves financial theory with applications to real-world data. Basic financial concepts are presented with unusual clarity in an intuitive manner. This book offers a nice blend of concepts and Excel applications and is easy to follow. Readers will find the exercises in the book fun and interesting, as many of my students and I have."-- Youngsoo Kim, *University of Regina, Canada*

About the Author

Simon Benninga is professor of finance at the Wharton School of the University of Pennsylvania and at Tel Aviv University. He is the author of numerous academic articles and three previous books. His books on financial modeling and valuation are now standards in the field of finance and have been translated into Japanese, Chinese, Polish, and Italian.

Users Review

From reader reviews:

Jose Campbell:

This book untitled Principles of Finance with Excel: Includes CD to be one of several books in which best seller in this year, here is because when you read this publication you can get a lot of benefit into it. You will easily to buy this book in the book store or you can order it through online. The publisher on this book sells the e-book too. It makes you more readily to read this book, because you can read this book in your Cell phone. So there is no reason to you personally to past this guide from your list.

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