



Public Relations Writing and Media Techniques (7th Edition)

By Dennis L. Wilcox, Bryan H. Reber

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Bibliography

- Sales Rank: #265728 in Books
- Brand: Pearson
- Published on: 2012-02-03
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x 1.30" w x 7.30" l, 1.95 pounds
- Binding: Paperback
- 560 pages

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