



The Photoshop 7 Wow! Book

By Jack Davis

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Jack is back with the update to his best-selling, award-winning Photoshop Wow! Book! Readers have hailed previous versions of Jack Davis's landmark book as the "most useful Photoshop book ever" because of its practical, real-life solutions and its value-packed CD-ROM. The **The Photoshop 7 Wow! Book** simply ups the ante with even more time-saving techniques—completely updated for Adobe Photoshop 7.

In the **The Photoshop 7 Wow! Book**, the focus is on the visuals: Using beautiful, full-color pictures of professionally designed Photoshop projects, this volume clearly lays out the steps required to re-create these spectacular results in your own projects. To work visually, you need to think visually, and this book allows you to do just that. As with all of the titles in this popular series, the emphasis here is on results—how to produce the best work in the fewest steps possible. And sometimes that means using techniques even Adobe hasn't thought of, such as the Wow! Media Painting and Layer Style techniques introduced here.

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Editorial Review

From the Back Cover

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About the Author

Jack Davis is author of the award-winning and best-selling guide to Photoshop, *The Photoshop Wow! Book*, as well as the *Web Design Wow! Book* and *Adobe Photoshop 7 One-Click Wow!* For almost 20 years, Jack has been an internationally recognized creative spokesperson on digital imagery and the visual communication process. He routinely teaches as part of the "Dream Team" at the National Association of Photoshop Professional's Photoshop World Conferences, and monthly at his own national Wow! seminars. Jack was recently nominated to the NAPP Photoshop Hall of Fame.

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