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By Mark Haskins

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In *The Secret Language of Financial Reports*, Mark E. Haskins demystifies the process of creating annual reports in order for you to fully understand the main purposes, fundamental premises, basic content, embedded compromises, and inherent shortcomings of these documents. He offers detailed coverage of:

- Balance sheets, income statements, and statements of cash flow
- The auditor's report, financial statement notes, and management's discussion and analysis
- Strategies for applying the information you decipher

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About the Author

**Mark E. Haskins** is a professor in the Darden Graduate School of Business at the University of Virginia, where he teaches financial reporting.

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