



# Excellence in Coaching: The Industry Guide

From Passmore Jonathan



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Presenting cutting-edge thinking in the field of workplace coaching, this updated third edition of *Excellence in Coaching* enables coaches to achieve excellence in a rapidly evolving profession. All of the chapters have been brought up to date with current content.

Part one introduces the business of coaching, with topics covering how to set up a coaching practice, coaching within organizations, and coaching requirements. Chapters five through twelve in part two, review coaching models and approaches, including NLP, behavioral, solution-focused, transpersonal, appreciative, and integrative. There is also a brand new chapter on team coaching. The final section considers issues surrounding coaching: ethics, supervision, evaluating coaching programs, accreditation, intercultural coaching, and stress.

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### Editorial Review

#### Review

"Top managers are increasingly turning to specialist coaches to help them think, earn and redirect ... This very helpful book is for those in the growing profession of coaching, the facilitative partners who are helping today's executives maximize their own performance."

(Greg Parston, Director *Institute for Public Services Value, Accenture*)

"Offers a breadth of perspectives on the subject ... Written by experts in the different fields, it leaves the reader to judge which of these various methods are the most appropriate for their particular needs."

(*People Management*)

"An outstanding resource! *Excellence in Coaching* has deservedly become one of the field's foremost textbooks, relevant to both practitioners and learners of coaching."

(Dr Christian J van Nieuwerburgh, Assoc. Prof. *Henley Centre for Coaching & Behavioural Change, Henley Business School*)

#### About the Author

**Jonathan Passmore** is an occupational psychologist and a coaching supervisor. He has wide business consulting experience, having worked for PricewaterhouseCoopers and IBM Business Consulting, and as a chief executive and company chairman in the sports leisure sector. He is based at the School of Psychology, University of East London, and is Director for the Coaching and Coaching Psychology programs. He is co-author of *Appreciative Inquiry for Change Management* and *Top Business Psychology Models*, and he is editor of *Excellence in Coaching*, *Diversity in Coaching* and *Psychometrics in Coaching* (Kogan Page).

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