



SVG for Web Designers

By J. Teague, Marc Campbell

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- * SVG (Scalable Vector Graphics), an XML-based technology, is the open source standard for delivering vector graphics over the Web, allowing designers more exacting control over the appearance of Web pages
- * Using a minimum of technical jargon, this book explains how to create SVG images using Illustrator, GoLive, and other popular software
- * Teaches designers to add specific fonts to Web pages using SVG, integrate small but visually exciting bitmap images, use Cascading Style Sheets to format SVG graphics, and more

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SVG for Web Designers By J. Teague, Marc Campbell Bibliography

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Editorial Review

From the Back Cover

Here's all you need to know to create and deliver Scalable Vector Graphics (SVG), whether or not you're a master programmer

With SVG, you can create and animate images for Web sites using an XML-based language—it's the open source standard of the future for delivering Scalable Vector Graphics over the Web. This book smoothes the way, providing all the details you need to know without the technical jargon. It shows you exactly how to create SVG images using familiar graphics software such as Adobe® Illustrator® and GoLive®, how to code an object once and reference it for different uses, how to save time by formatting SVG drawings with Cascading Style Sheets, and so much more.

- Gain more control over the appearance of your Web pages
- Perfect animation techniques ranging from simple linear movement to 3D morphing effects
- Discover how to integrate small but visually exciting bitmap images into your pages with SVG
- Apply SVG in artwork, maps, and scientific illustrations
- Deliver SVG images to mobile devices as well as the Web
- Use SVG to add specific type fonts to Web pages
- Work with SVG filters and create dynamic content in Illustrator and GoLive
- Find out how to set up familiar software preferences for use with SVG

About the Author

Jason Cranford Teague is a senior information architect who has developed Web sites for such companies as WebMD, CNN, Coca-Cola, Virgin Records, BellSouth, and Kodak. He is the author of several books and numerous articles on technology and Web design.

Marc Campbell is a graphic artist and multimedia editor with expertise in both Web and print graphic design. He has written several popular guides to graphics software and computer illustration.

Users Review

From reader reviews:

Jessie Lloyd:

Now a day people who Living in the era just where everything reachable by interact with the internet and the resources included can be true or not require people to be aware of each facts they get. How people have to be smart in obtaining any information nowadays? Of course the answer is reading a book. Looking at a book can help men and women out of this uncertainty Information specifically this SVG for Web Designers book because this book offers you rich data and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it you may already know.

David Byrd:

Information is provisions for those to get better life, information nowadays can get by anyone from

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