



Hollywood Game Plan: How to Land a Job in Film, TV and Digital Entertainment

By Carole M. Kirschner

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Hollywood Game Plan is an in-depth, how-to guide for aspiring Hollywood hopefuls. It provides a concrete, step-by-step strategy to land a job in the entertainment industry. It is the first book to provide insights and advice from both sides of the spectrum: seasoned professionals with decades-long success and wisdom, and up-and-coming professionals who were pounding the pavement just a few years ago and share the up-to-the minute strategies that helped them land their first jobs.

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Editorial Review

About the Author

Sixteen years as a successful senior-level Hollywood executive — including stints at CBS and Steven Spielberg's Amblin Television — have honed Carole Kirschner's ability to translate the unwritten rules of show business into plain English. She was involved in developing Murphy Brown, Designing Women, Steven Spielberg Presents Tiny Toon Adventures, Reboot, and the original La Femme Nikita series, and now develops and runs innovative entertainment industry training programs for the WGA Showrunner Training Program, CBS Diversity Institute Writers Mentoring Program, and the Hollywood Assistant Training Program.

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