



Idiot's Guides: Unlocking Your Creativity

By Doreen Marcial Poreba



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Creativity is the engine that drives personal self-fulfillment and business innovation. The busier and the more complicated life gets, the more difficult it is to relax and let creative ideas flow. *Idiot's Guides: Unlocking Your Creativity* helps readers get past the barriers that keep them from being creative at work and in their daily lives. Helpful success stories are also included.

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Editorial Review

From the Author

My hope for you, the reader, is that this book inspires you to pursue whatever your creative interests are and to realize the importance of creative thinking. That means going beyond your usual thought patterns and being willing to take risks to take on new initiatives and to welcome thoughts that may seem foreign or unnatural to you at first. If you're feeling stuck or you simply want to expand your creative expression, this book offers you a number of hands-on exercises that you can do to stimulate your creative senses. If you find the book helpful, I would appreciate you taking the time to write a review about your experience. Thank you in advance!

From the Inside Flap

No one likes a know-it-all. Most of us realize there's no such thing -- how could there be? The world is far too complicated for someone to understand everything there is to know. So when you come across a know-it-all, you smile to yourself as they ramble on because you know better.

You understand that the quest for knowledge is a never-ending one, and you're okay with that. You have no desire to know everything, just the next thing. You know what you don't know, you're confident enough to admit it, and you're motivated to do something about it.

At Idiot's Guides, we, too, know what we don't know, and we make it our business to find out. We find really smart people who are experts in their fields and then we roll up our sleeves and get to work. asking lots of questions and thinking long and hard about how best to pass along their knowledge to you in the easiest, most-accessible way possible.

After all, that's our promise -- to make whatever you want to learn "As Easy as It Gets." That means giving you a well-organized design that seamlessly and effortlessly guides you from page to page, topic to topic.

It means controlling the pace you're asked to absorb new information -- not too much at once but just what you need to know right now. It means giving you a clear progression from easy to more difficult. It means giving you more instructional steps wherever necessary to really explain the details. And it means giving you fewer words and more illustrations wherever it's better to show rather than tell.

So here you are, at the start of something new. The next chapter in your quest. It can be an intimidating place to be, but you've been here before and so have we. Clear your mind and turn the page. By the end of this book, you won't be a know-it-all, but your world will be a little less complicated than it was before. And we'll be sure your journey is as easy as it gets.

Mike Sanders
Publisher, Idiot's Guides

From the Back Cover

Creativity is all around, driving innovation and invention and serving as an outlet for artists of all kinds. It's far too easy to get distracted by day-to-day responsibilities and neglect your creative side, but it's so important not to let that happen! In this helpful guide, you learn how to break through the barriers preventing you from nurturing your creative self. In it, you get:

* A look at the value of imagination and ways creative play can enhance your life.

- * A primer on the creative process and how you can begin to think more creatively.
- * Simple suggestions for promoting a creative culture at home and at work.
- * Easy ideas for exploring creative problemsolving on your own or with others.
- * Engaging exercises that get you out of your routine rut and jump-start your creativity.

Doreen Marcial Poreba is founder of The Creative Caboose, a division of The PR Czar® Inc., and a certified creativity coach. She helps creative practitioners, emerging artists, hobbyists, retirees, business professionals, and entrepreneurs achieve their dreams by empowering them to uncover, recover, and discover their own creativity. She is also a PR professional, photographer, freelance writer, multi-instrumentalist musician, and singer-songwriter.

Users Review

From reader reviews:

Fern Barron:

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to learn everything in the world. Each guide has different aim as well as goal; it means that reserve has different type. Some people really feel enjoy to spend their the perfect time to read a book. They may be reading whatever they have because their hobby is definitely reading a book. Why not the person who don't like studying a book? Sometime, individual feel need book after they found difficult problem or maybe exercise. Well, probably you'll have this Idiot's Guides: Unlocking Your Creativity.

April Miller:

A lot of people always spent their particular free time to vacation or even go to the outside with them household or their friend. Did you know? Many a lot of people spent these people free time just watching TV, or playing video games all day long. If you want to try to find a new activity honestly, that is look different you can read a book. It is really fun to suit your needs. If you enjoy the book that you just read you can spent the whole day to reading a book. The book Idiot's Guides: Unlocking Your Creativity it is extremely good to read. There are a lot of people that recommended this book. These were enjoying reading this book. In case you did not have enough space bringing this book you can buy the particular e-book. You can m0ore simply to read this book from the smart phone. The price is not to fund but this book features high quality.

Kelli Smith:

This Idiot's Guides: Unlocking Your Creativity is great guide for you because the content that is certainly full of information for you who have always deal with world and get to make decision every minute. That book reveal it info accurately using great arrange word or we can claim no rambling sentences inside it. So if you are read this hurriedly you can have whole facts in it. Doesn't mean it only provides you with straight forward sentences but tricky core information with splendid delivering sentences. Having Idiot's Guides: Unlocking Your Creativity in your hand like obtaining the world in your arm, info in it is not ridiculous a single. We can say that no publication that offer you world throughout ten or fifteen small right but this guide already do that. So , this really is good reading book. Hey Mr. and Mrs. hectic do you still doubt which?

Edith Manning:

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