



Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)

By Vincent Versace

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Creating memorable photographs is a process that starts before you edit an image in Photoshop, before you capture the image, even before you pick up the camera. You must first approach the subject with the proper sense of perception, with the ability to visualize the finished print before you commit a scene to pixels, but still be flexible and spontaneous. Master fine art photographer Vincent Versace has spent his career learning and teaching the art of perception and how to translate it into stunning images. In *Welcome to Oz 2.0* — a completely rewritten update of the book's first edition — he delves into what it means to approach digital photography cinematically, to use your perception, your camera, and Photoshop to capture the movement of life in a still image.

- Adapt your workflow to the image so you always know how best to use your tools
- Turn a seemingly impossible photograph scenario into a successful image
- Practice “image harvesting” to combine the best parts of many captures to create an optimum final result
- Discover the importance of bokeh — not only how to use it in order to control how the eye travels and sees an image, but also how to realistically create it in post-processing

Foreword by Bert Monroy

Afterwords by Jay Maisel and David duChemin

Includes free software downloads from onOne and Nik worth \$250, as well as customized presets for the Wacom Cintiq and Intuos tablets!

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- Sales Rank: #360502 in Books
- Published on: 2010-12-17
- Original language: English
- Number of items: 1
- Dimensions: 9.06" h x .70" w x 9.00" l, 1.89 pounds
- Binding: Paperback
- 320 pages

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Editorial Review

Review

"Vincent is one of the most electrifying and flat-out fascinating Photoshop instructors out there today, and amazingly, that excitement and his brand of Photoshop magic have been captured in this book. I was blown away!"

– Scott Kelby, Editor and Publisher, *Photoshop User Magazine*

"If you are looking for a challenge, and you want to take your Photoshop as well as your photographic skills to the next level, then I would very highly recommend *Welcome To Oz*."

–Book review, *Seattle Post-Intelligencer* (seattlepi.com)

From the Back Cover

Still photography doesn't have to mean static images, a fact nobody understands better than well-known photographer and Photoshop Hall of Famer Vincent Versace. In this book, Vincent details his cinematic approach to evoke time and its passage in still photographic images, and provides a wealth of practical and artistic guidance for anyone with a serious interest in digital photography. Whether readers are looking to enrich their Photoshop skills, broaden their understanding of conceptual and aesthetic principles, get a handle on lighting and color theory, or simply inject some life into their still digital images, they'll benefit from Vincent's unique approach to the art and craft of digital photography. Offering advice and instruction on everything from creating lighting in Photoshop to setting up printers, taking advantage of color management, capturing movement, and more, this beautifully illustrated guide conveys the unique vision of a singularly successful fine-art photographer.

About the Author

Vincent Versace has received the Computerworld Smithsonian Award in Media Arts & Entertainment and the Schellenberg fine art award

and has been nominated numerous times to the Photoshop World Hall of Fame. Vincent produces art for entities as various as Eco-Challenge and the San Francisco Presidio National Park; he teaches at the Maine Media Workshops and Palm Beach Photographic Workshops, and was the original host of the Epson Print Academy. Articles about his work have appeared in over two dozen photography magazines. You can see his work on the Web at www.versacephotography.com.

Users Review

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Helen Perez:

The book *Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)* can give more knowledge and information about everything you want. So just why must we leave the great thing like a book *Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)*? Wide variety you have a different opinion about reserve. But one aim which book can give many info for us. It is absolutely proper. Right now, try to closer using your book. Knowledge or info that you take for that, it is possible to give for each other; it is possible to share all of these. Book *Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)* has simple shape nevertheless, you know: it has great and big function for you. You can look the enormous world by available and read a publication. So it is very

wonderful.

Joshua Molina:

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John Moore:

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Edward Grimes:

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