



# Do's and Taboos Around The World

From Wiley



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The ultimate guide to international behavior now completely updated and expanded! Do's and Taboos Around the World 3rd Edition "Roger Axtell is an international Emily Post." --The New Yorker "Can help you make friends [and] avoid travel trouble." --BusinessWeek "Helpful.fun to read." --Steve Birnbaum The first two editions of Do's and Taboos Around the World helped thousands of high-powered executives and tourists avoid the missteps and misunderstandings that plague the world traveler. This updated and expanded Third Edition provides even more facts, tips, and cautionary tales--gleaned from the experiences of more than five hundred international business travelers--as well as:

- \* Information on protocol, customs, and etiquette; hand gestures and body language; tipping; American jargon; and the international communications crisis
- \* Up-to-date advice on dealing with the monumental changes in Russia, Germany, Eastern Europe, the People's Republic of China, and other locales
- \* A new chapter on business gift-giving and gift-receiving customs, with country-by-country gift suggestions and precautions
- \* A special quick reference guide to customs and mores in 96 countries, including revisions and updates from foreign embassies and consulates

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## **Editorial Review**

From the Back Cover

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About the Author

ROGER E. AXTELL, retired Vice President of Worldwide Marketing for the Parker Pen Company, spent 30 years living and traveling abroad. He is now a professional after-dinner speaker and seminar leader whose audiences laugh while they learn about embarrassing anecdotes, goofs, gaffes, and behavior on five continents.

## **Users Review**

**From reader reviews:**

**Ashley Staley:**

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book.

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**William Leone:**

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