



Emily's Reasons Why Not: A Novel

By Carrie Gerlach

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Emily's Reasons Why Not: A Novel By Carrie Gerlach

Though her (biological) clock is furiously ticking away, entertainment publicity pro extraordinaire Emily Sanders didn't hear the starting bell. Hitting thirty and watching her best friends settle down, she too wants to have the life that once upon a time ... wished upon a star ... she dreamed she'd have: the house, the kids, the perfect man. But in L.A., where image is everything, "where every beauty pageant winner is an eight in a sea of nines all wishing they were Julia Roberts," finding true love isn't easy. Especially when boyfriend material includes a beautiful young surfer god, an aging music executive, the boss's boss's boss, and a baseball player with two cell phones (one of which Emily doesn't have the number to).

With her confidence heading due south like everything else on her body, Emily turns to a smart, sharp-eyed psychotherapist who helps her get past the "flutter, flutter," her old time-tested method for picking the wrong guy. Soon she finds herself able to spot "the reasons," the previously invisible flags of a destined-to-fail relationship, and narrow her focus to stop looking for Mr. Right and learn how to start looking out for Mr. Wrong.

Emily's Reasons Why Not is for everyone who has ever wasted her time chasing down the wrong guy for the right reasons, wondering "why" and "when is it going to happen for me?" With the edge of an insider, but the heart of a dreamer, the disarming and unflappable Emily meshes her views on the entertainment industry she works in, the men she's dated, the therapy sessions she mulled over, and "the one" she knows is out there for every woman ... including herself.

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Editorial Review

From Publishers Weekly

A 30-year-old publicist tired of "hollow independence" desperately seeks a husband in the cutthroat, image-conscious world of Hollywood stardom's fringe. Gerlach's energetic but familiar debut stars lovelorn Emily Sanders, who's likable enough but lacks the charisma and depth to help her story stand out in a sea of books targeting other "SSWs" ("single, successful women"). Emily begins therapy with Dr. Deperno (she has to love herself before she can find a man to love her), but best girlfriends Reilly and Grace and loving dog Sam provide more support as Dr. D pushes her to write top-10 lists for why her exes have been the wrong men. First-timer Gerlach offers some incisive passages about Hollywood's lower rungs, but she also uses wardrobes and jobs as shorthand for personality, which make her characters read like caricatures. Bad boy number one, for instance, is David Jenkins, the powerful president of Emily's company; he has a Hugo Boss suit, a Mercedes and strong arms, and not surprisingly, he turns out to be a career-driven womanizer. Emily's conservative guidelines for female behavior harken back to the Rules and include platitudes like "no sex equals calls." Gerlach has a handle on the "hack-n-flack" relationship that fuels celebrity culture, but this book, while offering intermittent guilty pleasures, brings little that's fresh to the single-girl genre. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Review

"[EMILY'S REASONS WHY NOT] is both hilarious and thought-provoking." (Lexington Herald-Leader)

"Energetic...incisive..." (Publishers Weekly)

"Fascinating..." (Kirkus Reviews)

US Weekly Hot Book Pick (Us Weekly)

"...distinguished by snap-crackle wit...one heck of a chuckle ride." (Seattle Post-Intelligencer)

"Conversational and witty prose." (Nashville Tennessean)

About the Author

Carrie Gerlach is an entertainment, sports, and corporate media strategist who heads up her own company, Anachel Communications, Inc. She splits her time between Manhattan Beach, California, and Nashville, Tennessee, where her husband is a coach with the Tennessee Titans. She is the author of several screenplays, and is currently at work on her second novel.

Users Review

From reader reviews:

Kathleen Elder:

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Why Not: A Novel content conveys prospect easily to understand by lots of people. The printed and e-book are not different in the information but it just different as it. So , do you still thinking Emily's Reasons Why Not: A Novel is not loveable to be your top record reading book?

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Marcella Cook:

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