



Decision Support Systems and Intelligent Systems (7th Edition)

By Efraim Turban, Jay E. Aronson, Ting-Peng Liang

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Appropriate for all courses in Decision Support Systems (DSS), computerized decision making tools, and management support systems. Today's networked computer systems enable executives to use information in radically new ways, to make dramatically more effective decisions -- and make those decisions more rapidly. Decision Support Systems and Intelligent Systems, Seventh Edition is a comprehensive, up-to-date guide to today's revolutionary management support system technologies, and how they can be used for better decision making. In this thoroughly revised edition, the authors go far beyond traditional "decision support systems," focusing far more coverage on Web-enabled tools, performance analysis, knowledge management, and other recent innovations. The authors introduce each significant new technology, show how it works, and offer practical guidance on integrating it into real-world organizations. Examples, products, services, and exercises are presented throughout, and the text has been revised for improved clarity and readability. New and enhanced coverage includes: state-of-the-art data mining, OLAP, expert system, and neural network software; revamped coverage of knowledge management; and a far greater emphasis on the use of Web technologies throughout. Also covered in detail: data warehousing, including access, analysis, visualization, modeling, and support. This edition also contains DSS In Action boxes presenting real business scenarios for the use of advanced management support technology. Decision Support Systems and Intelligent Systems, Seventh Edition is supported by a Web site containing additional readings, relevant links, and other supplements.

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Editorial Review

From the Back Cover

Widely hailed for its contemporary, cutting-edge perspective, this comprehensive, reader-friendly text covers the latest decision support theories and practices used by managers and organizations. Current examples and cases are drawn from actual organizations and firms. Decision Making, Systems, Modeling, and Support. Data Warehousing, Access, Analysis, Mining, and Visualization. Modeling and Analysis. Decision Support System Development. Collaborative Computing Technologies: Group Support Systems. Enterprise Decision Support Systems. Knowledge Management. Artificial Intelligence and Expert Systems. Knowledge Acquisition and Validation. Knowledge Representation. Inference Techniques. Intelligent Systems Development. Neural Computing Applications, and Advanced Artificial Intelligent Systems and Applications. Intelligent Software Agents and Creativity. Implementing and Integrating Management Support Systems. Organizational and Societal Impacts of Management Support Systems. For managers interested in Decision Support Systems, Computerized Decision Making, and Management Support Systems.

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Nancy Mitchell:

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Robert Shaw:

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