



Powerhouse: The Untold Story of Hollywood's Creative Artists Agency

By James Andrew Miller

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Powerhouse: The Untold Story of Hollywood's Creative Artists Agency By James Andrew Miller

A New York Times bestseller

An astonishing—and astonishingly entertaining—history of Hollywood’s transformation over the past five decades as seen through the agency at the heart of it all, from the #1 bestselling co-author of *Live from New York* and *Those Guys Have All the Fun*.

The movies you watch, the TV shows you adore, the concerts and sporting events you attend—behind the curtain of nearly all of these is an immensely powerful and secretive corporation known as Creative Artists Agency. Started in 1975, when five bright and brash employees of a creaky William Morris office left to open their own, strikingly innovative talent agency, CAA would come to revolutionize the entertainment industry, and over the next several decades its tentacles would spread aggressively throughout the worlds of movies, television, music, advertising, and investment banking.

Powerhouse is the fascinating, no-holds-barred saga of that ascent. Drawing on unprecedented and exclusive access to the men and women who built and battled with CAA, as well as financial information never before made public, author James Andrew Miller spins a tale of boundless ambition, ruthless egomania, ceaseless empire building, greed, and personal betrayal. It is also a story of prophetic brilliance, magnificent artistry, singular genius, entrepreneurial courage, strategic daring, foxhole brotherhood, and how one firm utterly transformed the entertainment business.

Here are the real Star Wars—complete with a Death Star—told through the voices of those who were there. Packed with scores of stars from movies, television, music, and sports, as well as a tremendously compelling cast of agents, studio executives, network chiefs, league commissioners, private equity partners, tech CEOs, and media tycoons, *Powerhouse* is itself a Hollywood blockbuster of the most spectacular sort.

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Editorial Review

Amazon.com Review

An Amazon Best Book of August 2016: When *Powerhouse* first crossed my desk I was mildly intrigued with the idea of getting an inside look at the Creative Arts Agency, which has come to represent some of the biggest names in Hollywood and beyond. Then I read fifty pages and was totally hooked. I'm not even familiar with all the players—though of course names like Tom Cruise and Michael Ovitz jumped right out—but it didn't matter because their anecdotes about the people and personalities who re-wrote the rule book on how agents work with their celebrity clients are completely addicting. There are stories of overblown egos and overindulgence, brilliant strategy and crushing betrayal—this is a no-holds-barred account of five decades of Hollywood's movers and shakers told by the people who lived it. Whether you're an avid movie goer or only watched the Academy Awards when Tina Fey was hosting, *Powerhouse* is a front row seat to the building of an entertainment industry icon in all its garish glory. And it's nearly impossible to look away. --Seira Wilson, *The Amazon Book Review*

Review

"*Powerhouse* delivers a chronicle of vaunting ambition, immense wealth and power, and personal betrayal all the more astonishing in a business ostensibly built on loyalty and trust... Even more impressive is Miller's ability to get nearly everyone involved not only to talk but also go on the record." (New York Times Book Review)

"Magisterial. ... One of the two most important books about the business of entertainment to come out in 2016. ... A must read for anyone who wants to work in Hollywood or just know how Hollywood works." (The Hollywood Reporter)

"It's dishy. It's like People Magazine meets 'The Godfather.' It's like nothing else. I ate it up." (New York Post)

"Eminently readable and moves at a fast pace thanks to dozens of fascinating celebrity stories." (Mashable)

"The year's hottest Hollywood tell-all." (New York Daily News)

"Probably the most hotly anticipated book since Julia Phillips's tell-all YOU'LL NEVER EAT LUNCH IN THIS TOWN AGAIN dropped more than two decades ago." (Variety)

"[F]un to read both for the boldface names - including agency founders Michael Ovitz and Ron Meyer, and clients like Magic Johnson and Ali MacGraw - and for a glimpse into a largely unseen world of cultural influencers." (The National Book Review)

From the Back Cover

An astonishing—and astonishingly entertaining—history of Creative Artists Agency, from the #1 bestselling co-author of *Live from New York* and *Those Guys Have All the Fun*.

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Users Review

From reader reviews:

Brian Paige:

Book will be written, printed, or outlined for everything. You can recognize everything you want by a book. Book has a different type. We all know that that book is important thing to bring us around the world. Beside that you can your reading proficiency was fluently. A book *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* will make you to be smarter. You can feel more confidence if you can know about every thing. But some of you think that will open or reading a book make you bored. It is not necessarily make you fun. Why they can be thought like that? Have you looking for best book or acceptable book with you?

Dedra Clark:

The book *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* has a lot info on it. So when you read this book you can get a lot of help. The book was authored by the very famous author. Mcdougal makes some research previous to write this book. This kind of book very easy to read you can get the point easily after reading this book.

Minnie Rivera:

This *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* is great e-book for you because the content that is full of information for you who have always deal with world and possess to make decision every minute. That book reveal it information accurately using great plan word or we can claim no rambling sentences in it. So if you are read it hurriedly you can have whole data in it. Doesn't mean it only offers you straight forward sentences but difficult core information with lovely delivering sentences. Having *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* in your hand like obtaining the world in your arm, facts in it is not ridiculous a single. We can say that no publication that offer you world in ten or fifteen moment right but this publication already do that. So , this really is good reading book. Heya Mr. and Mrs. active do you still doubt this?

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