



Stairway to Success: The Complete Blueprint for Personal and Professional Achievement

By Nido R. Qubein

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Success is not a matter of good fortune or an accident of birth. It is a matter of decision, commitment, planning, preparation, execution, and recommitment. Nido Qubein's six-step program for personal and professional achievement will help you make the most of your potential. With Qubein's blueprint, you'll be able to identify your unique traits and talents, develop realistic goals, and create powerful action plans to make your dreams a reality.

"This is the best step-by-step, definitive work on authentic achievement in this decade. It's a life-building guide that is both timeless and timely." --Denis Waitley

"This is a very special book that will guide you into a future filled with pride, joy, and satisfaction. It's terrific!" --Og Mandino.

"In this book, Nido gives you valuable and empowering steps to find your path to happiness, success, and the fulfillment of your dreams." --Les Brown.

"My friend and colleague, Nido Qubein, has discovered that life really does work best when it's lived from the inside out, and now he tells us how to do it. You'll enjoy this book, again and again." --Norman Vincent Peale

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Editorial Review

From the Publisher

Each of us has a talent within us to achieve success, but the key to success is having the ability to identify and develop our own particular talent. In order to climb the stairway to success, the six steps described in this book need to be followed to develop those talents to the fullest. Qubein is one of the four biggest names in the "success" seminar industry.

From the Back Cover

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About the Author

NIDO R. QUBEIN, chairman of Creative Services, Inc., an international consulting firm based in High Point, North Carolina, is a recipient of the highest awards given to professional speakers, including the Cavett, the "Oscar" of professional speaking, and the Council of Peers Award of Excellence. He serves on a dozen corporate and university boards, including the National Speakers Association, Southern National Corporation, and the Bryan School of Business at the University of North Carolina in Greensboro.

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