



## The Cure: How a Father Raised \$100 Million--and Bucked the Medical Establishment--in a Quest to Save His Children

By Geeta Anand

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“Amazing....Explores human courage under the most trying circumstances.”  
—*New York Post*

“An inspirational story about business, medical science, and one father’s refusal to give up hope.” —*Boston Globe*

The book that inspired the movie, *Extraordinary Measures*, starring Harrison Ford, Brendan Fraser, and Keri Russell, *The Cure* by Pulitzer Prize-winning journalist Geeta Anand is the remarkable true story of one father’s determination to find a cure for his terminally sick children even if it meant he had to build a business from scratch to do so. At once a riveting story of the birth of an enterprise—ala Tracy Kidder’s *The Soul of a New Machine*—and a inspiring tale of the indomitable human spirit in the vein of *Erin Brockovich* and *A Civil Action*, *The Cure* is a testament to ingenuity, unflagging will, and unconquerable love.

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### Editorial Review

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At 15 months old, Megan Crowley was diagnosed with Pompe disease, a rare genetic disorder that was likely to reduce her life span to five years at most. Her five-month-old brother, Patrick, shared the same disease and its crippling progression. Their father, John Crowley, a freshly minted Harvard MBA graduate, was determined to use his brains and connections to find a cure. He started a family foundation to fund research on Pompe disease and eventually headed a biomedical start-up company with a promising approach. Ironically, the more involved he got in efforts to find a cure, the slimmer the prospects were for his own children as hard business decisions and conflict-of-interest questions thwarted his efforts. Blocked from getting his children into clinical trials that could prolong their lives, and watching them grow weaker and weaker, Crowley concedes that he was occasionally tempted to simply steal the precious drugs. But he pressed ahead. Anand, Pulitzer Prize-winning reporter with the *Wall Street Journal*, delivers a detailed and heart-wrenching account of a father's extraordinary efforts to save his children and find a cure for a debilitating and life-threatening disease. *Vanessa Bush*

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### Review

“Suspenseful, poignant...Anand’s *The Cure* is a wild rollercoaster ride at the edge of medicine.”

### From the Back Cover

The remarkable true story of one father's race against time to found a business that would cure his sick children.

John and Aileen Crowley were on top of the world. With a brand-new Harvard Business School degree, three beautiful children, a new house, and a great job, they thought that they had just entered the best years of life. Then doctors diagnosed their two youngest children with Pompe disease, and everything changed.

Fifteen-month-old Megan and five-month-old Patrick were given only months to live. Pompe disease, the Crowleys were told, was so rare that no company had bothered spending the money needed to sponsor research. There was no cure, no treatment—only the gradual degeneration of muscle so that at the end, the children would be unable to walk, eat, or even breathe on their own. It was a nightmare the Crowleys could hardly comprehend.

But John Crowley refused to accept this death sentence—and in the absence of other options, he made his own. Determined to find scientists who could develop a replacement enzyme that would keep the disease at bay and his children alive, Crowley quit his job as a financial consultant and invested himself and his life savings in a biotechnology start-up company. In just over a year, Novazyme Pharmaceuticals, Inc., went from an endowment of \$37,000 to \$27 million, and was sold to Genzyme Corp. soon thereafter for a news-breaking \$137.5 million. But the struggle wasn't over yet, and scientific setbacks, accusations of conflict of interest, business troubles, and the children's own worsening condition would test the limits of John and Aileen's minds and hearts as they fought towards a cure.

With deft prose and devastating clarity, Pulitzer Prize-winning *Wall Street Journal* reporter Geeta Anand weaves together the disparate threads of this remarkable story of cutting-edge science; of business acumen and daring; and of the indomitable fighting spirit of a family that refuses to give in.

Heart-wrenching yet triumphant, *The Cure* takes readers from the boardrooms and laboratories to hospital

beds and kindergarten classrooms. With its captivating and ultimately deeply uplifting narrative, *The Cure* is a wholly American story of commerce and technology, of determination and daring, and of family and the power of a belief in happy endings.

## **Users Review**

### **From reader reviews:**

#### **James Oliver:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite book and reading a reserve. Beside you can solve your problem; you can add your knowledge by the guide entitled *The Cure: How a Father Raised \$100 Million--and Bucked the Medical Establishment--in a Quest to Save His Children*. Try to face the book *The Cure: How a Father Raised \$100 Million--and Bucked the Medical Establishment--in a Quest to Save His Children* as your buddy. It means that it can for being your friend when you really feel alone and beside that of course make you smarter than previously. Yeah, it is very fortunated for yourself. The book makes you far more confidence because you can know every thing by the book. So , we should make new experience along with knowledge with this book.

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