



Research on the Management of Innovation: The Minnesota Studies

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This is a reprint of a classic work of research on innovation first published in 1989. Resulting from the Minnesota Innovation Research Program (MIRP), the book includes a revised and expanded Preface and will complement the three other books growing out of the program, all published by Oxford--*The Innovation Journey* (1999), *Organizational Change Processes: Theory and Methods for Research* (2000), and *Handbook of Organizational Change and Development* (coming 2001).

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Editorial Review

Review

"The Minnesota Studies is a landmark work. First published in 1989, it successfully addresses the typical methodological limitations of the majority of innovation research, producing an amazing array of insights that we take for granted today. The strength of the book is that it reports on an integrated stream of high quality innovation research ... [and] addresses the fundamental concepts of innovation rather than blind prescriptions about how to innovate. Academics designing research should be acquainted with this and with subsequent journal articles as a model for innovation research. ... the first printing was ahead of its time."--
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About the Author

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