



Mass Media Revolution

By J. Charles Sterin

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With a storytelling narrative and chapter-specific videos, *Mass Media Revolution* helps students experience mass media, enhancing their development as critical consumers. They can study, read, interact and consume their course material in print and online in a way that best suits their individual learning needs. The alignment of chapter content, in print and online, to national academic standards for the course (ACEJMC) and critical thinking questions throughout develop and refine students' media literacy skills.

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