



The Craft of Power

By R. G. H Siu

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A comprehensive guide to gaining, maintaining, and expanding personal power. Presents basic techniques for the management of people and organizations. Guidelines are presented in a "how to" fashion, illustrated by real-life examples. Evaluates power posture, then spells out operational specifics. Defines power and the social setting in which power is exercised. Explains fifteen ways of measuring one's competitive strength. Deals with techniques for harnessing people and money in the drive for power.

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