



# An Introduction to Television Studies

*By Jonathan Bignell*

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This comprehensive introduction to the field of television studies provides resources for thinking about key aspects of television studies, outlines significant strands of critical work in the field, and includes activities and think points.

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**'An excellent introduction to television studies, with helpful accounts of key concepts tied to some engaging discussions of recent shows.'** – David Gauntlett, *University of Bournemouth* and author of *Media, Gender and Identity*

**'I have no doubt that this work will become a must for all students wishing to study the new and growing discipline of television studies.'** – Paul Rixon, *University of Surrey, Roehampton*

**'Destined to feature prominently on every television student's preparatory reading wish-list.'** – Deborah Jermyn, *University of Surrey, Roehampton* and co-editor of *Understanding Reality Television*

About the Author

Jonathan Bignell is Reader in Television and Film at the University of Reading. He is the author of *Postmodern Media Culture* (2000), *Writing the Child in Media Theory* (2002), *Beckett in Television Studies* (2001), and *Beckett on Screen: The Television Plays* (2003).

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