



Objective-C Programming: The Big Nerd Ranch Guide (2nd Edition) (Big Nerd Ranch Guides)

By Aaron Hillegass, Mikey Ward

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Want to write iOS apps or desktop Mac applications? This introduction to programming and the Objective-C language is your first step on the journey from someone who uses apps to someone who writes them.

Based on Big Nerd Ranch's popular Objective-C Bootcamp, *Objective-C Programming: The Big Nerd Ranch Guide* covers C, Objective-C, and the common programming idioms that enable developers to make the most of Apple technologies. Compatible with Xcode 5, iOS 7, and OS X Mavericks (10.9), this guide features short chapters and an engaging style to keep you motivated and moving forward. At the same time, it encourages you to think critically as a programmer.

Here are some of the topics covered:

- Using Xcode, Apple's documentation, and other tools
- Programming basics: variables, loops, functions, etc.
- Objects, classes, methods, and messages
- Pointers, addresses, and memory management with ARC
- Properties and Key-Value Coding (KVC)
- Class extensions
- Categories
- Classes from the Foundation framework
- Blocks
- Delegation, target-action, and notification design patterns
- Key-Value Observing (KVO)
- Runtime basics

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Editorial Review

About the Author

Aaron Hillegass, a former employee at NeXT and Apple, has nearly two decades experience programming and teaching Objective-C, Cocoa, and, more recently, iOS. Aaron is the author of *Cocoa Programming for Mac OS X* and co-author of *iOS Programming: The Big Nerd Ranch Guide*. Both best-sellers, these books have helped many people develop and enhance their programming skills. In 2001, Aaron founded Big Nerd Ranch and began developing intensive courses that teach programming in a focused, distraction-free environment. He is currently working on site plans and blueprints for the new Ranch to be located in Atlanta, GA.

Mikey Ward is a senior iOS and Cocoa instructor at Big Nerd Ranch. Mikey also convenes the Atlanta chapter of CocoaHeads, a worldwide group devoted to discussion of Apple's frameworks for writing Mac and iOS applications.

Big Nerd Ranch is a unique software engineering and training company where monastic principles drive technological development. Since 2001, the company has been helping students master programming languages through public enrollment bootcamps, private corporate on-site training, and a growing roster of programming books. Big Nerd Ranch offers consultative services to a broad array of clients, shaping their mobile strategies and developing fresh and engaging mobile and desktop applications.

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