



Rules of the Red Rubber Ball: Find and Sustain Your Life's Work

By Kevin Carroll

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With simple but delightful storytelling, Kevin Carroll channels his childhood passion for sport and play into a universally appealing blueprint for life. Drawing wisdom from the playgrounds of his youth, where he spent hour upon hour sharpening his body and his mind, Carroll shares with readers his Rules of the Red Rubber Ball - how to achieve maximum human potential through the power of passion and creativity. Finding your own -red rubber ball+ and chasing it to your heart+s content, he argues, is the surest route to peace, prosperity, and happiness. Over the years as an athletic trainer and public speaker, Carroll has transformed his philosophy into seven simple rules that any successful leader will endorse: 1) Commit to it 2) Seek out encouragers 3) Work out your creative muscle 4) Prepare to shine 5) Speak up 6) Expect the unexpected 7) Maximize the day With an award-winning design and color photos throughout, Rules of the Red Rubber Ball will inspire the child in everyone for generations to come.

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Editorial Review

Review

"...adult's version of Dr. Seuss's *Oh, the Places You'll Go!* — a pocket-size guide to finding your way in life." -- *Newsweek*

"If I were running a 25,000-person company today, I'd surely buy *Rules* for all of my employees!" -- *Tom Peters, management consultant*

About the Author

Founder of The Katalyst Consultancy, Kevin Carroll is an inspirational speaker who has motivated the business leaders at Nike, Starbucks, The Discovery Channel, ESPN, HSBC Bank, Mattel, Capital One and the National Hockey League. Before embarking on the speakers' circuit, he parlayed his passion for sport and play into jobs as the head athletic trainer for St. Joseph's University, the head athletic trainer for the Philadelphia 76ers, and a motivational adviser for Nike. From 1980-1990, he served in the Air Force as a linguist. He speaks six languages: English, Croatian, Czech, Serbian, German and Russian.

Users Review

From reader reviews:

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