



## Sports Illustrated Swimsuit: 50 Years of Beautiful

By Editors of Sports Illustrated

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**Sports Illustrated Swimsuit: 50 Years of Beautiful** By Editors of Sports Illustrated

### A WORLDWIDE PHENOMENON

The *Sports Illustrated* Swimsuit Issue has captured imaginations for 50 years with its annual celebration of the world's most exquisite bodies. From cover girls Christie Brinkley to Heidi Klum to Kate Upton, this yearly publishing sensation has launched the careers of so many supermodels. Elle, Tyra and Brooklyn have become household names.

In *Swimsuit: 50 Years of Beautiful*, SI reveals the inside story of how what began as an eight-page travel piece has emerged as one of the most powerful--and hotly anticipated--media events of the year, with a global audience of more than 70 million. This alluring anniversary edition features:

- Star athletes in swimsuits
- The magic of bodypainting
- Never-before-seen outtakes
- All the iconic covers

Every model who has graced the issue is here, from Cheryl Tiegs in her fishnet suit to Kathy Ireland and her record 12 appearances.

*Swimsuit: 50 Years of Beautiful* is the definitive account of an extraordinary publication illuminated by hundreds of unique and breathtaking photographs--stunning women in captivating poses in exotic locales. Beautiful.

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## Sports Illustrated Swimsuit: 50 Years of Beautiful By Editors of Sports Illustrated Bibliography

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### Editorial Review

#### Review

"*Sports Illustrated Swimsuit: 50 Years of Beautiful* celebrates [the] golden anniversary of magazine's eye-catching issue. . . . The result is a stupendous, and very heavy, collection of photographs. Some are funny. Some silly. Some very, very sexy. . . . A massive tome of hotness through history" --*New York Daily News*

"Talk about aging gracefully!" --**Yahoo! Entertainment**

"An eye candy-filled look back at the magazine's best moments" --**FOX News.com**

"No one does a model in a swimsuit better than *Sports Illustrated*" --*Paper Magazine*

"The franchise's captivating homage commemorating five decades of stunning models and iconic photography . . . is peppered with never-before-seen photos and stories from the shoots." --**Modelinia**

#### About the Author

**Sports Illustrated**, the most respected voice in sports journalism, is a multimedia sports brand that takes the consumer into the heart and soul of sports. It reaches a weekly audience of nearly 21 million, and SI.com, the magazine's 24/7 sports news website delivers more than 150 original stories each week.

### Users Review

#### From reader reviews:

##### Melanie Pemberton:

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**Alice Prahl:**

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