



Treasury Operations and the Foreign Exchange Challenge: A Guide to Risk Management Strategies for the New World Markets

By Dimitris N. Chorafas

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Editorial Review

From the Publisher

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From the Back Cover

The methods, instruments, and technologies used to manage risk in the foreign exchange markets are more complex than ever before. Banks, corporations, and financial institutions today must adopt new roles in order to compete successfully in the explosively evolving foreign exchange markets. Focusing on the new global electronic markets, *Treasury Operations and the Foreign Exchange Challenge* is a complete, practical introduction to today's foreign exchange operations, providing the techniques and insights needed to pinpoint opportunities and control risks. It shows how trading systems, computer-based models, and other analytical tools can be used to examine financial opportunities and help develop sound investment and hedging decisions.

Treasury Operations and the Foreign Exchange Challenge covers global trading activity in foreign exchanges and its effects on the newly revitalized area of corporate treasury operations. Specific topics include the new world of treasury functions; treasury duties in risk management; facing the challenge of global risk; the ways and means of transacting foreign exchange deals; swaps, hedging, and currency management; the rise and fall of currency values; and the importance and likely future of the ECU. Illustrated by numerous examples drawn from the experience of leading financial institutions in the U.S., Japan, and Europe, *Treasury Operations and the Foreign Exchange Challenge* shows the diverse, sometimes ingenious, and sometimes catastrophic ways these institutions are responding to market challenges, designing new financial products, and using the latest technologies.

Treasury Operations and the Foreign Exchange Challenge is an invaluable reference for bankers, pension fund managers, insurance executives, corporate treasurers, and all other financial professionals in treasury, forex, and securities--or any management decision-maker who wants to fully understand the changes of the 1980s and the challenges of today in order to make smart financial decisions in the turbulent 1990s.

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